

## Wichita Falls-Wichita County Public Health District

1700 Third St. | Wichita Falls, TX 76301 | 940-761-7800 | www.health.wichitafallstx.gov

## **Press Release**

January 23, 2015

## FOR IMMEDIATE RELEASE

## FREE Tobacco-Free Action Summit for Kids

Wichita Falls, Texas- Local Middle and High School age kids are encouraged to stand up and take the lead in promoting tobacco use prevention during the 2015 SAYWHAT! Texas Tobacco-Free Action Summit in Wichita Falls. The event is scheduled for February 7<sup>th</sup> at the Women's Forum, 2120 Speedway and is free to participants. Contact Naomi Barron at 761-7635 for registration and event details. Registration, training supplies, and food and beverages is funded by the Texas Department of State Health Services.

SAYWHAT! Is hosted by the Texas School Safety Center and is a peer-led training session that trains Middle and High School students in effective tobacco prevention activities aimed at reducing the harmful effects of tobacco use in their communities. Participants will be involved in team building activities and a live action event after lunch. All participants who register and attend will receive a free t-shirt. Adults are welcome to register for the afternoon session.

The Tobacco Prevention and Control Coalition of Wichita County (TPCC) recognizes the importance of youth led training in tobacco prevention education. The State of Texas Surgeon General's Office reports 50% of males between the ages of 12 and 17 have experimented with tobacco products and that 88% of adult cigarette users start smoking before they have reached 18 years of age. For more information about the summit, visit TXSayWhat.com and click on the "Event" link.

Media Contact: Kim Donahue (940) 761-7995